DX
MAGAZINE
NEWS FROM FASHION

NEOVIA

STAGE

MAGAZINE
NEWS FROM FASHION

I-NSPIRATION
I-NTERPRETATION
I-NDIVIDUALITY

“QUAL E’ LA TENDENZA ORA?” QUESTA È LA DOMANDA CHE CI VIENE ESPRESSA MOLTO FREQUENTEMENTE DALLA NOSTRA CLIENTELA.
PERCHÈ SOPRATTUTTO DI TENDENZA SI PARLA
DENTRO UN AMBIENTE DI HAIRSTYLING.

LA RISPOSTA È “NON C’È!!!!”
...CON ENORME STUPORE DA PARTE DEL CLIENTE.

NON C’È PERCHÈ NON ESISTONO PIÙ LINEE GUIDA PREDEFINITE, SE NON UN INSIEME DI IDEE, STILI, PROPOSTE CHE GRAVITANO DENTRO UN INSIEME CHE SI CHIAMA CONTEMPORANEITÀ, E CHE LO STILISTA DI CAPELLI DEVE SAPER COGLIERE, PROPORRE, ADATTARE E REALIZZARE PER OTTENERE LA MIGLIOR ESPRESSIONE DI PERSONALITÀ ED INDIVIDUALITÀ DELLA CLIENTELA.

LA SUA ISPIRAZIONE DIVENTA QUINDI LO STRUMENTO PRINCIPE PER TRADURRE SEGNALI, RICHIESTE, IDEE CHE GLI ARRIVANO E GLI CONSENTE DI REALIZZARE LA MIGLIOR INTERPRETAZIONE, DOVE ESIGENZE E PROPOSTE SI FONDONO PER RAGGIUNGERE L’OBIETTIVO COMUNE:

lo stile.
lo stile Texhair!

biondo + miele

biondo platino cenere + nero

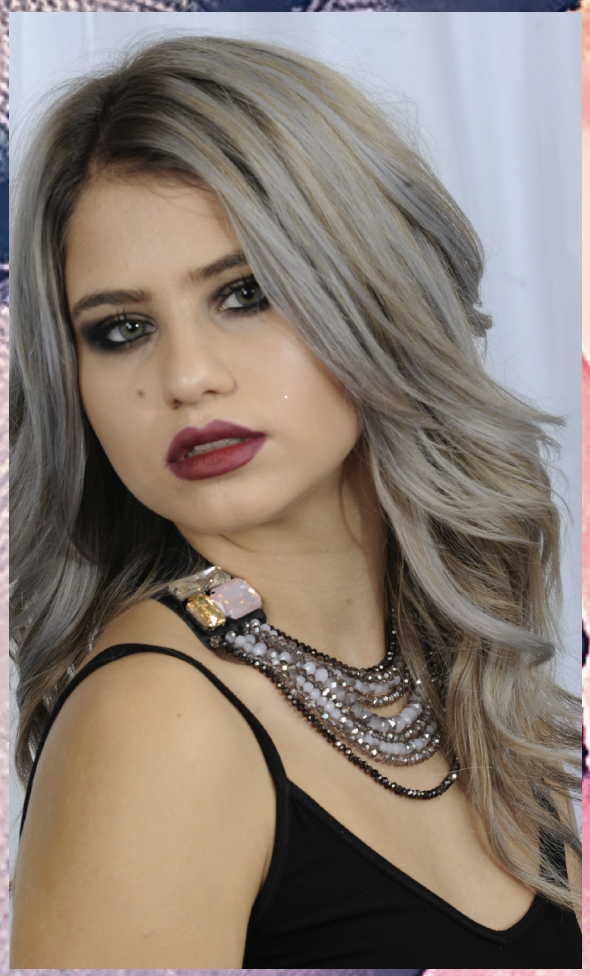
rosa + rosso + viola

biondo + nero

rosso + marrone

FOCUS ON

Collection's Details



KER-AGE®

REBUILDING HAIR SYSTEM

josha® well sensei

KERATINA

COLLAGENE

ANTI AGE

IDRATAZIONE

MORBIDEZZA

KER-AGE
KER-PACK
maschera
ristrutturante
condizionante
pH 4.0/4.5
2
Josha
well sensei
KER-AGE
REP-KER
spray
protein
leave in
pH 4.5/5.0
3
Josha
well sensei
KER-AGE
KER-ACTI
shampoo
con cheratina
e collagene
SLES free
pH 7/7,5
1
Josha
well sensei

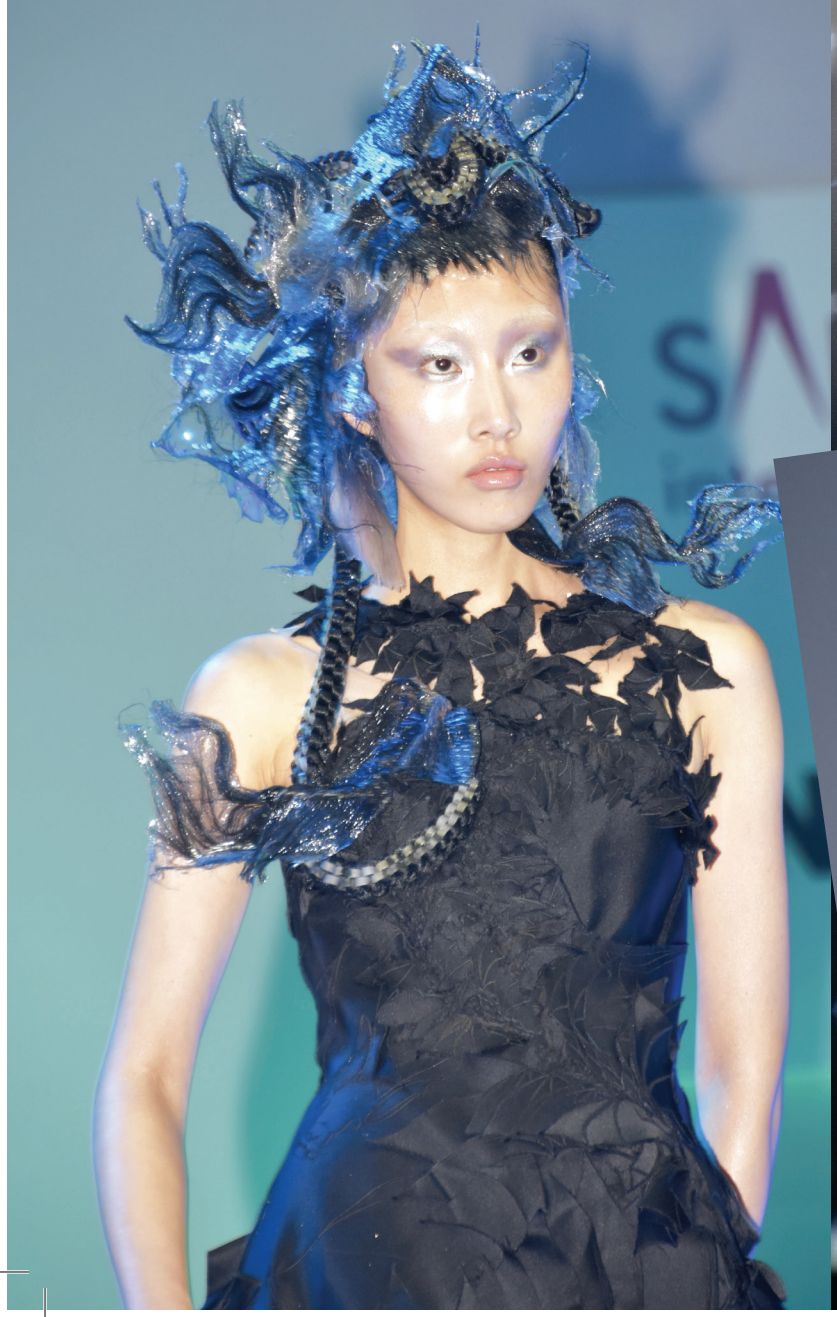
LON

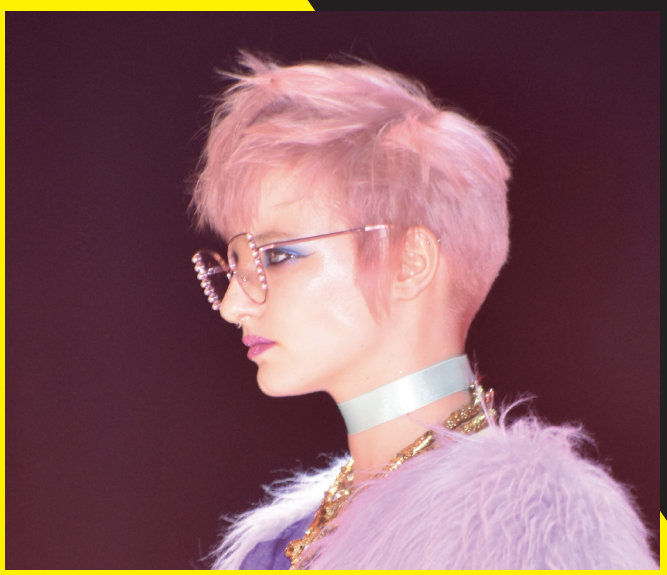
Fall/Winter

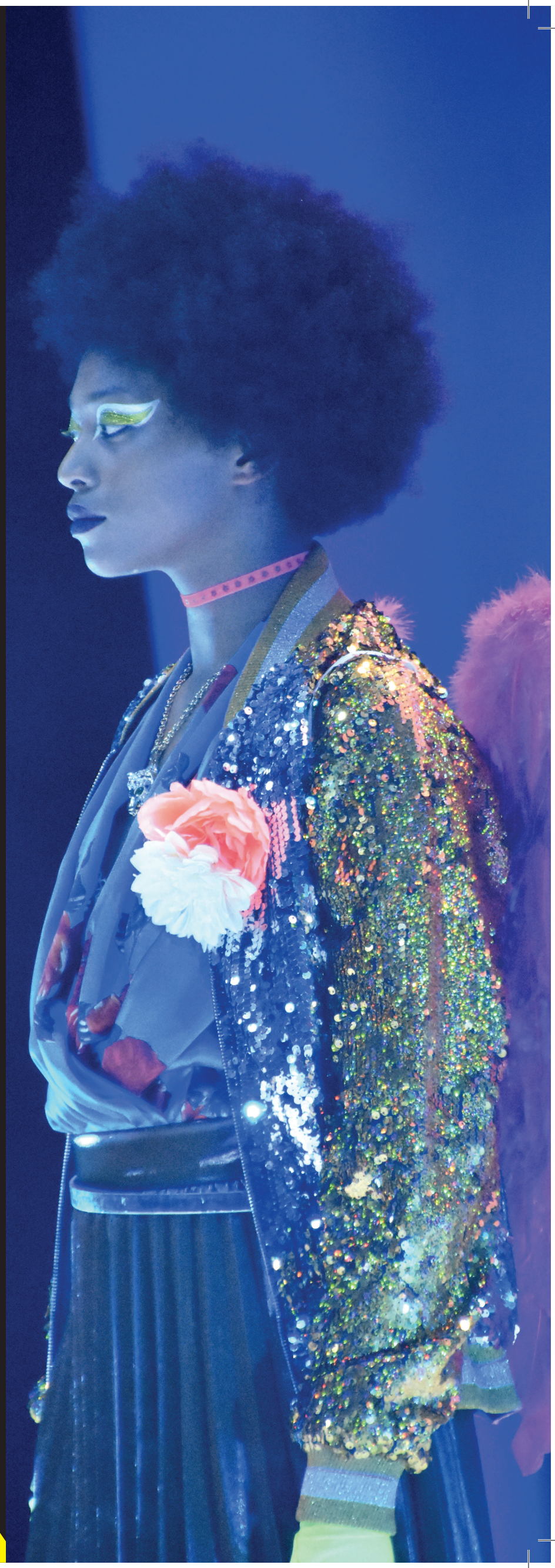
DON

er Collection

HOUSES 603.3807 NEW HAMPSHIRE STYLES





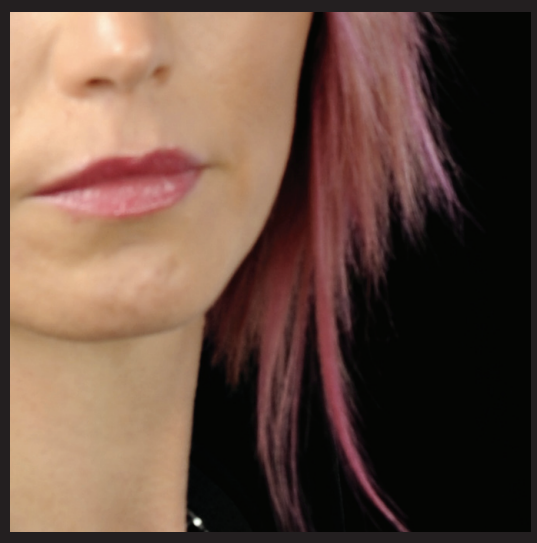


biondo + grigio

viola + biondo

verde + nero

biondo platino



rosa + biondo

rame + rosa + viola

FOCUS ON

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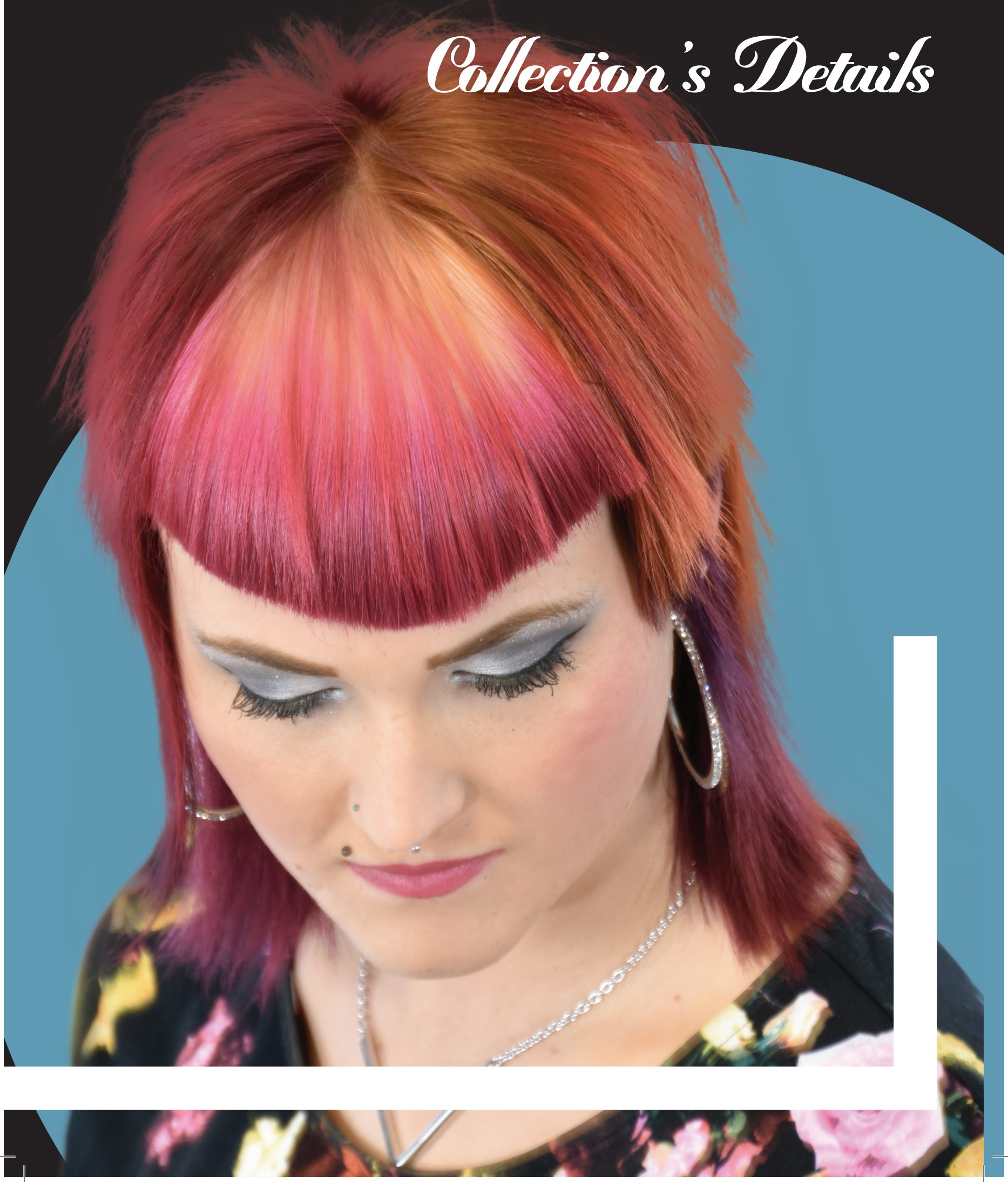
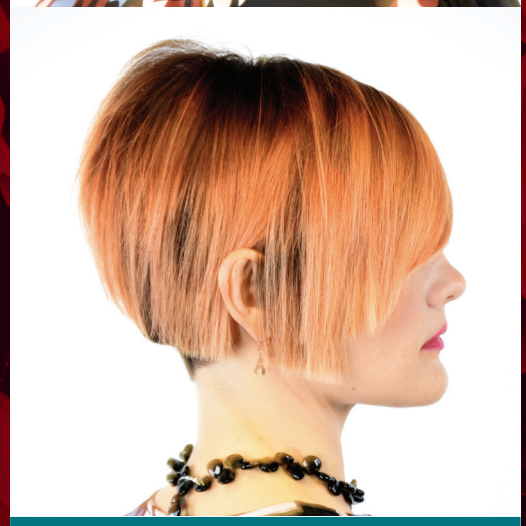
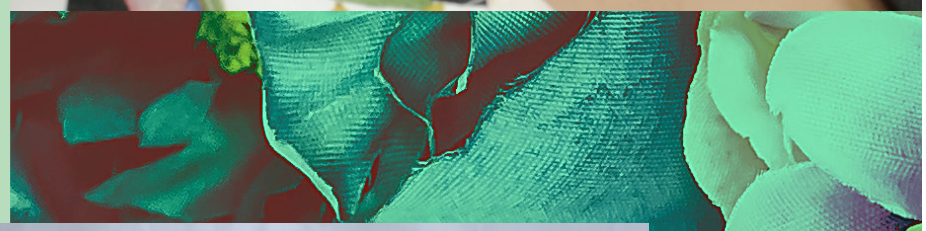
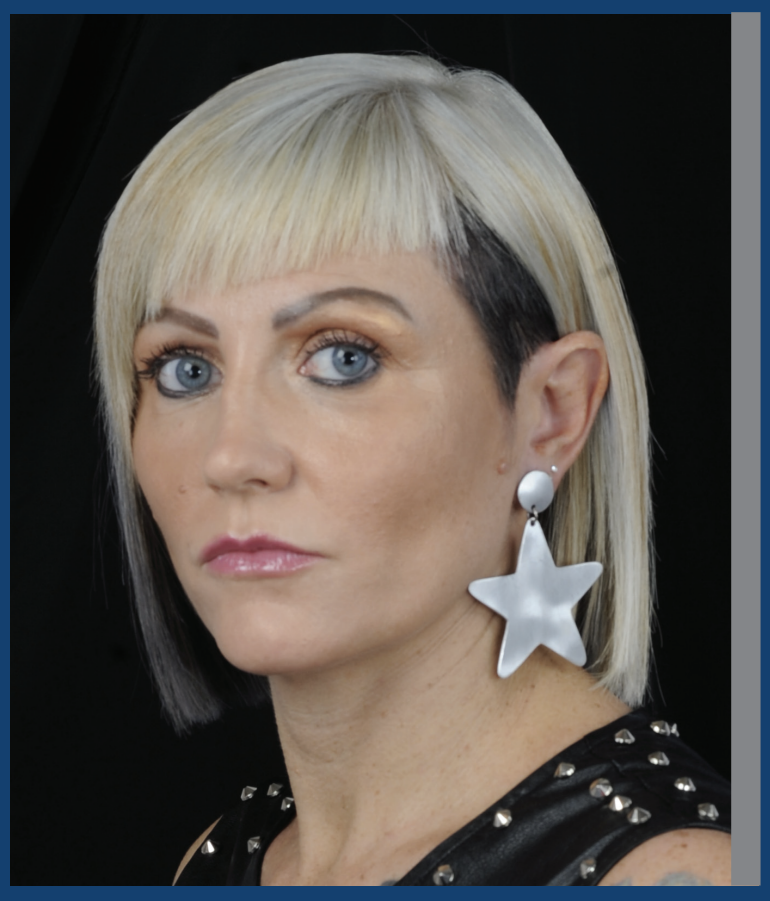






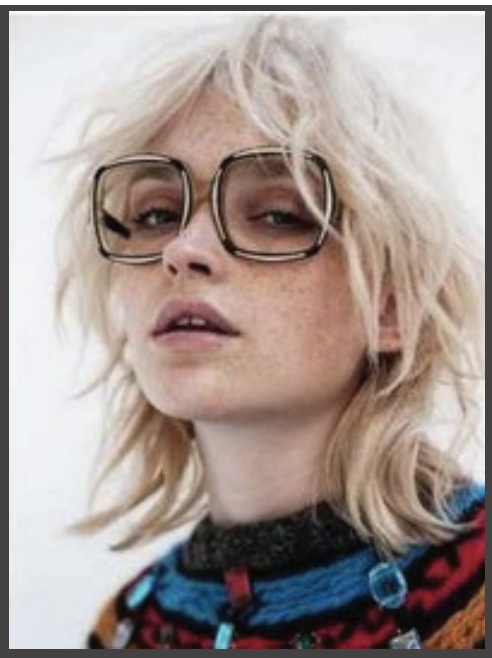


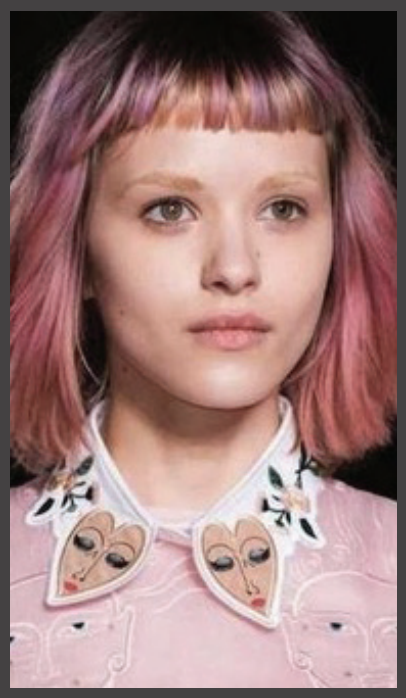
FOCUS ON

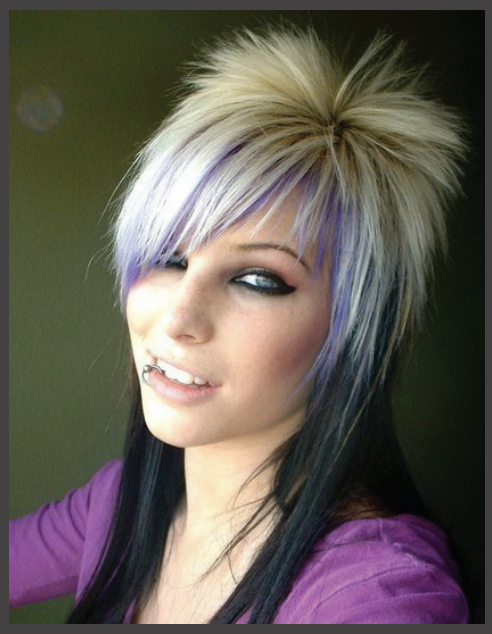
Collection's Details

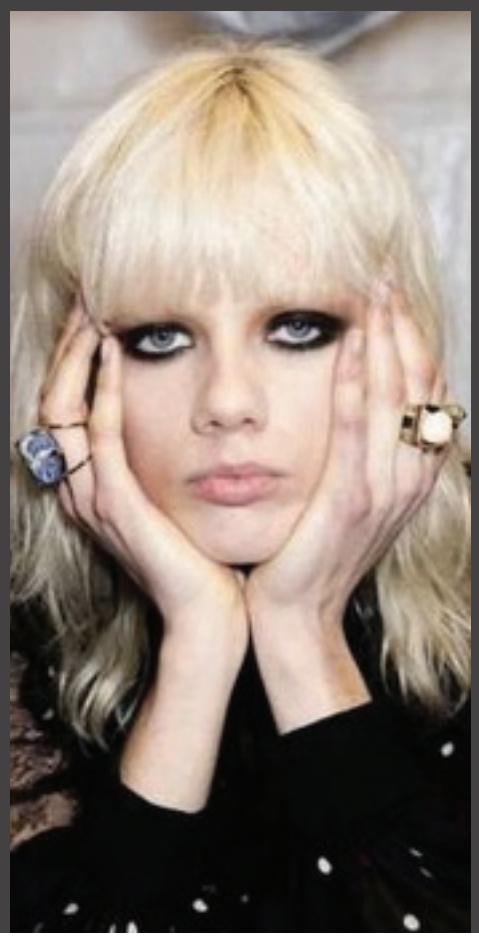
WHAT'S G

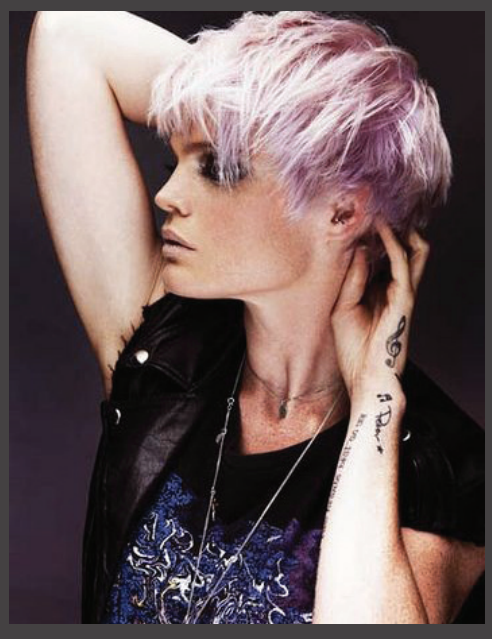
GOING ON

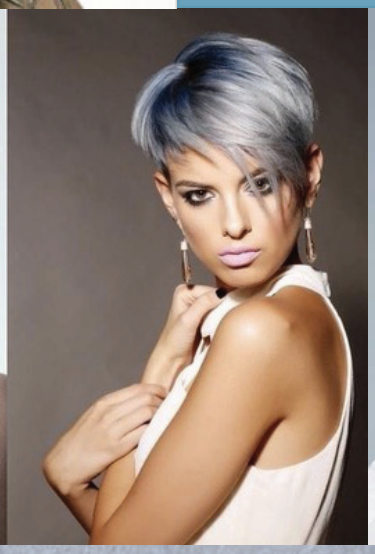












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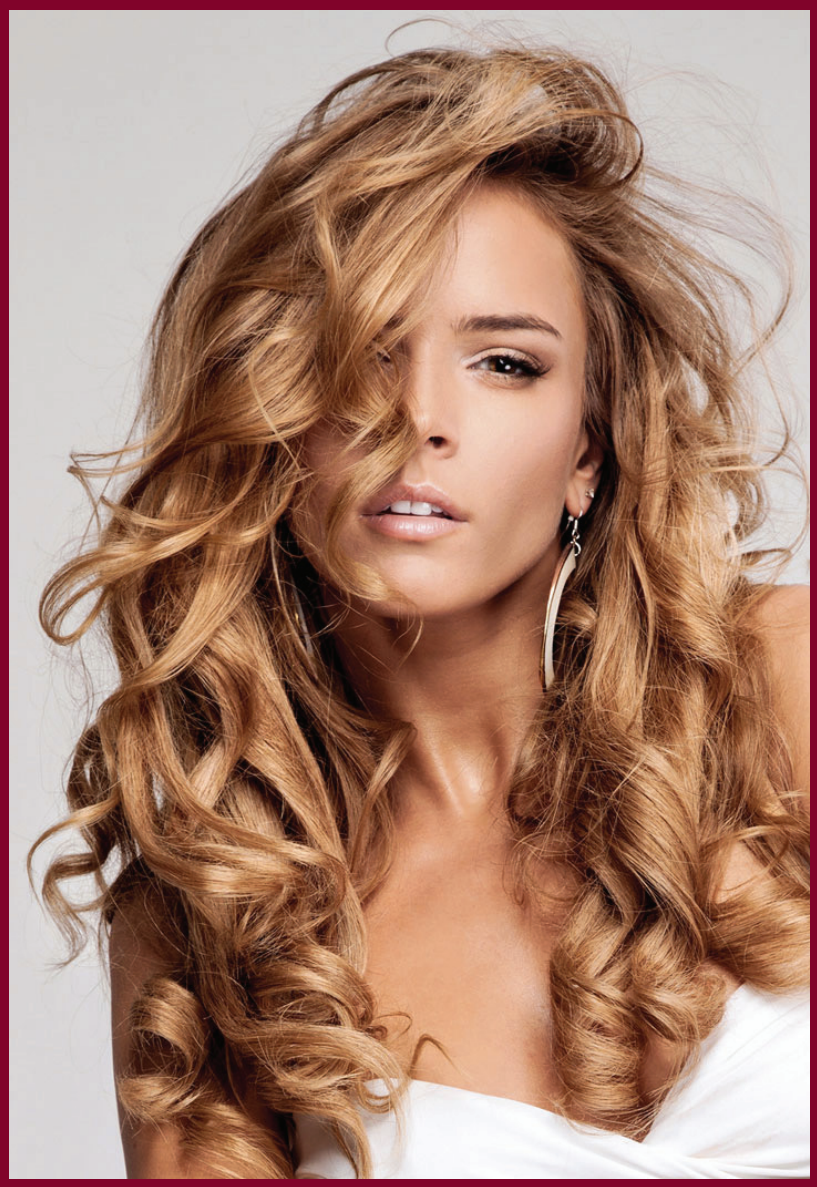
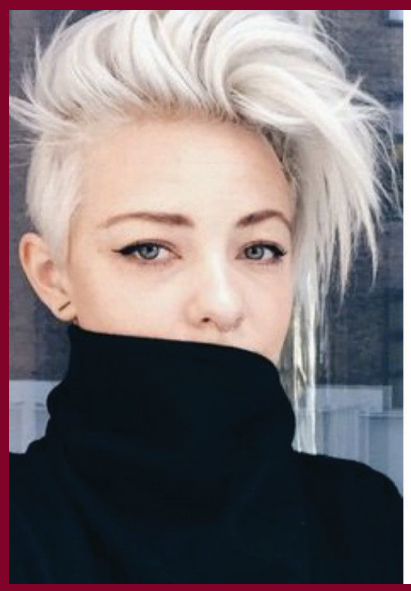
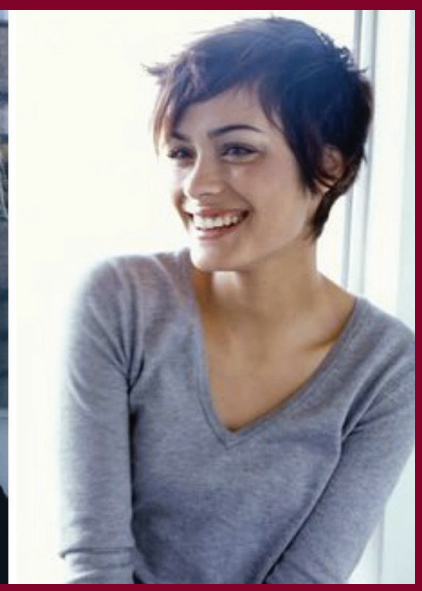
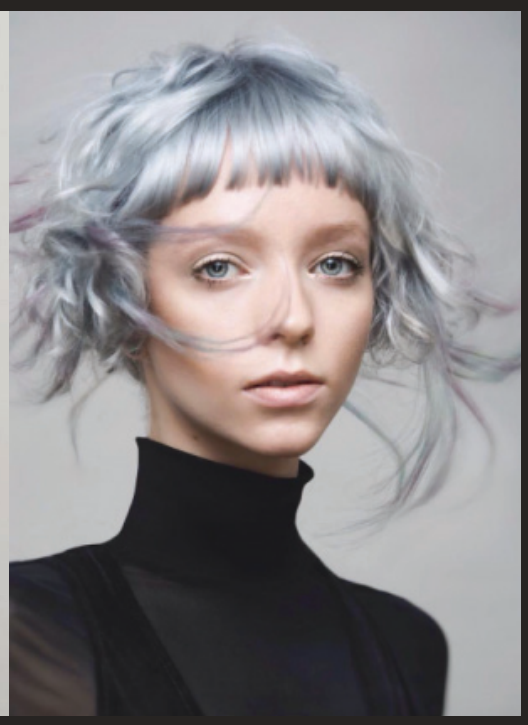
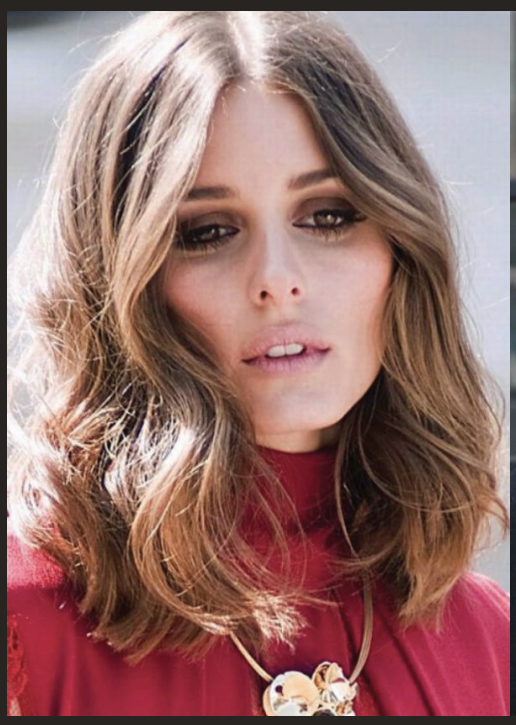


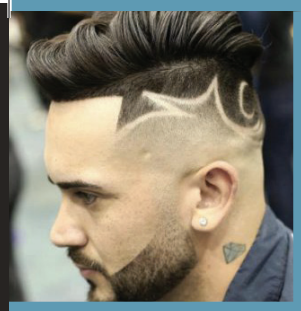
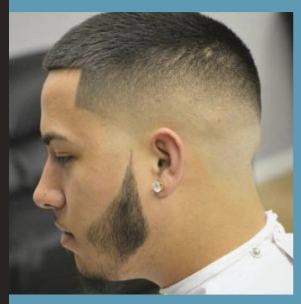


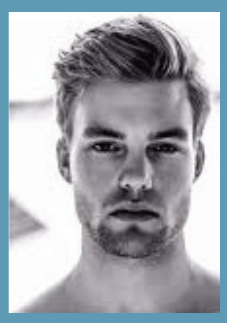
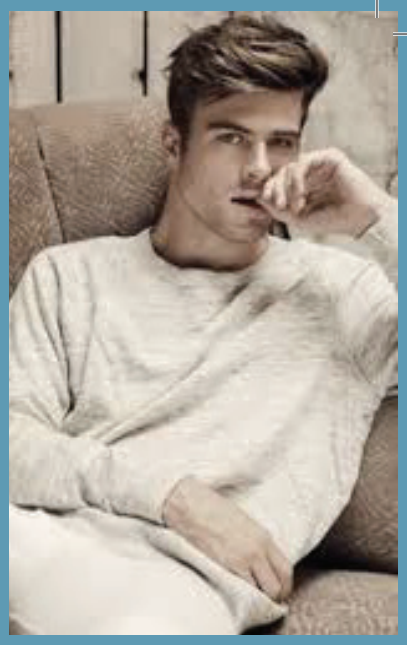


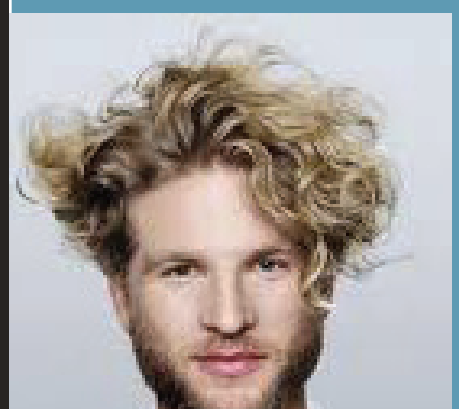
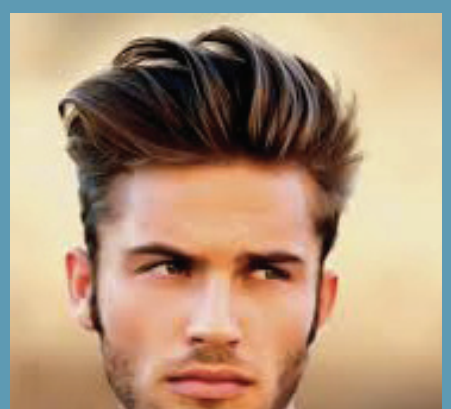


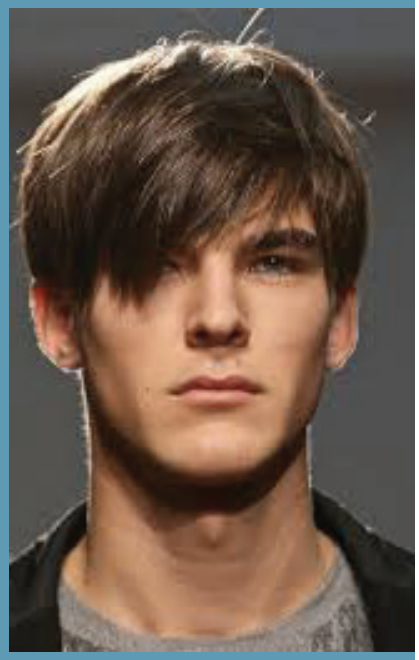


IMMAGINI TRATTE DA PINTEREST.COM

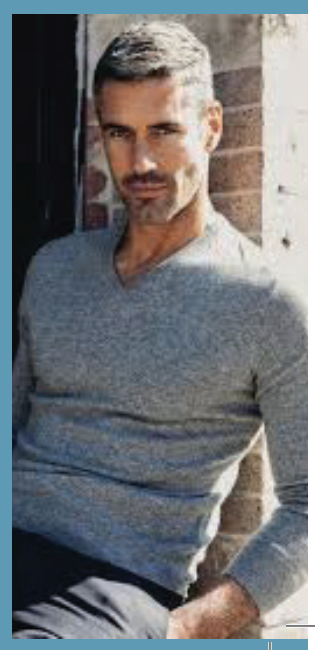





THE HAIR STYLISH



I nostri saloni

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